

Lisa Hinson
President
Hinson Ltd. Public Relations

Lisa Hinson, President of Hinson Ltd. Public Relations, has the reputation of being one of the most successful public relations experts in the region. Her firm advises clients on media and public relations, marketing and event management. Lisa generously gives of her time and her firm's time to voluntarily support many community initiatives from behind the scenes. She has been a board member for The Jeanne B. McCoy Community Center for the Performing Arts in New Albany, The Columbus School for Girls, Experience Columbus, Directions for Youth and Families and chair of several leadership giving groups for the United Way of Central Ohio. In 2006, Lisa received the highly coveted Bob Crane Sr. Young Philanthropist Award from the United Way.

Having lost her father-in-law to cancer, Lisa has become a tireless and passionate supporter of the Arthur G. James Comprehensive Cancer Center and the Richard J. Solove Research Institute at the Ohio State University, where her goal is to insure the best medical care for all community members. Lisa is a longtime member of The James Cancer Hospital Foundation Development Committee. Her behind the scenes leadership has been helpful in several James initiatives, including the growth of its annual Celebration for Life Event. In recognition of Lisa's extensive volunteer support, the James Foundation Board recently named her as a Trustee.

Lisa has brought her considerable talents to the work of the YWCA where she helped grow Woman of Achievement into the premiere central Ohio event that it is today. Lisa has been a YWCA board member and helped raise funds for the Family Center capital campaign. More recently, she brokered a highly successful and exciting partnership between the YWCA and M/I Homes at Easton.

When Lisa isn't working or volunteering, she is spending time with her husband, Alan, and their two children—Connor (16), Avery (11). The entire family shares a love of outdoor pursuits. On days when she is not riding her horse through the woods, Lisa loves supporting her son as he plays goalie for the New Albany High School lacrosse team and her daughter as she competes at horseshows throughout the Midwest.

Lisa's legacy is creating the next generation of confident and successful women. Over the past 15 years, Lisa has mentored more than two dozen high school and college age women through internships. She delights in sharing her wisdom and experiences so that these young women can find their passion and careers.