

Mary Cusick
Senior Vice President of Restaurant Marketing
Bob Evans Farms, Inc.

In 2005, Mary Cusick was named Senior Vice President of Restaurant Marketing at Bob Evans Farms where she leads a team of 20 marketers who create inventive menu items and messages to attract guests of all ages. To help female employees build a network and leadership skills, Mary co-founded the Women of Bob Evans (WOBE) organization to provide professional development opportunities and additional resources to help women achieve their highest career potential.

Mary has been responsible for extending Bob Evans philanthropic work into the community, encouraging them to invest even more in Columbus' women and families. A passionate volunteer herself, Mary has held leadership roles in many community organizations including: Past President for the German Village Society, Advisory Board member for Crimson Cup Coffee, and fundraising for Nationwide Children's Hospital, Ohio 4-H Foundation, and the Columbus Metropolitan Library, co-chairing the Celebration of Learning. Mary has also held leadership roles in the Public relations Society of America (PRSA) where she served as national president in 1998 and was a four-time recipient of PRSA's President's Award for Exceptional Service.

Mary's heart project is Action for Children, an organization that develops and advocates for early childhood education initiatives. Mary has been a leader in this organization for over 13 years and was a founding member of Seven Generation's Circle of Women, a group of women who financially support children's early learning experiences. Mary also led a collaborative capital campaign to improve childcare centers within the city. Under her presidential leadership between 2004-2006, Action for Children piloted early learning initiatives for the Ohio Department of Education and developed an award winning family literacy toolkit. Mary also designed and co-chaired their signature fundraiser, Breakfast with the Best.

Mary adores spending time with her husband, David Wible, and two step children—Geoff Wible (25), Charlie Revelle (31). She loves looking around the world through books and through the internet. She and her husband love to spend time in the outdoors skiing, hiking, and kayaking. Mary can also be found cheering on the Columbus Blue Jackets.

Mary works to inspire in everyone she works with the courage and conviction to stand up for their ideas. She believes that when you have self-confidence, it enables you to make unique and powerful contributions -- nobody else can do it for you.